

PRESS RELEASE

THE IMPORTANCE OF UNDERSTANDING CAPITAL MARKET INVESTMENT FOR THE YOUNG GENERATION

OJK Holds Integrated Capital Market Dissemination and Education in Samarinda

Samarinda, September 11, 2025. Indonesia Financial Services Authority (OJK) held the 2025 Integrated Capital Market Dissemination and Education (SEPMT) in Samarinda, East Kalimantan, on September 10-12, 2025, together with Self-Regulatory Organizations such as Indonesia Stock Exchange (IDX), Indonesian Clearing and Guarantee Corporation (KPEI), and Indonesia Central Securities Depository (KSEI) and Associations to improve capital market literacy and inclusion amongst youth in the regions.

Chief Executive of Financial Sector Technology Innovation, Digital Assets, and Crypto Assets Supervision of OJK Hasan Fawzi underlined financial literacy for the future of the young generations during the Public Lecture at Universitas Mulawarman (Unmul) Samarinda on Thursday.

"Surely, specifically for the civitas academica and our student friends, we believe this education will become your main and initial capital before we can properly and wisely invest," Hasan told hundreds of Unmul students. He expected the capital market education will help students to further understand investment risks and goals in accordance with personal life directions and goals.

"More importantly, knowing well the following risks of the institutions and the offered instruments or products. If say, you want to invest in stocks, you have to understand the characteristics of the shares. Don't just follow the trend, because you might regret choosing a product unsuitable for your preferences," Hasan said.

Hasan stated that understanding the characteristics of your investment product choices, including the profit and risk potentials. He also reminded the students not to not have Fear of Public Opinion (FOPO) and give into other people's views in investing.

"So, if you already understand well the stocks, don't skip crypto. Learn more about it, until we understand enough to make wise choices using those instruments," Hasan conveyed.

Head of OJK East Kalimantan and North Kalimantan Provincial Office Parjiman, Vice Rector of Unmul Lambang Subagiyo, Director for Trading and Membership PT Bursa Efek Indonesia (IDX) Irvan Susandy, Director of Clearing and Guarantee of PT Kliring Penjaminan Efek Indonesia (KPEI) Antonius Herman Azwar, and Head of International and Domestic Affairs Division of PT Kustodian Sentral Efek Indonesia (KSEI) Rasmi Maryda Ramyakim made their presence during the Public Lecture in Unmul.



Lambang Subagiyo extended his appreciation for the Public Lecture at Universitas Mulawarman, which will improve financial literacy in capital market and digital financial assets investment amongst university students.

"Our hope is students will get proper education on financial management, ways to invest, self-protection, assets protections, and many more. And also, how to invest properly," Lambang said.

In the 2025 SEPMT in East Kalimantan, OJK also motivated local companies to utilize the capital market instruments as a funding alternative. Going Public is not only about gathering funds, but also a huge opportunity to grow the company's reputation and continuation.

The 2025 SEPMT in East Kalimantan had several main agendas involving all participants from communities:

- 1. TPAKD and Carbon Exchange Coaching Clinic, which discusses regional economic development strategies, securities crowdfunding (SCF) utilization, and carbon exchange opportunities.
- 2. Public Lecture at Universitas Mulawarman, with 500 students' participation, discussing digital assets, capital market products, transaction mechanism, and investor protection.
- 3. Capital Market Dissemination as Company Financing Alternatives, proceeded by IPO Coaching Clinic in Balikpapan to encourage local businesspeople to go public.
- 4. Sharia Capital Market Dissemination with hundreds of santri (students), introducing sharia stocks and mutual funds, as well as providing aids for Islamic boarding school facilities development.

SEPMT is a part of the 48 Years of the Reactivation of Indonesia Capital Market, affirming OJK and SRO's commitment to expanding financial access, improving capital market literacy, and supporting inclusive and sustainable national economy development.

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